



**The Partnership TMA
of Montgomery County**

Advancing Transportation Solutions

BETTER BIKING IN MONTCO

SPONSORSHIP OPPORTUNITIES

Become a Sponsor and Support
Better Biking in Montco!

Your sponsorship will help provide bike
safety resources and cycling opportunities
to communities in Montgomery County.

From bike helmets and safety education for
youth to providing bikes for adults in need,
your support makes a real difference.

Read more to explore our sponsorship levels
and benefits, and help us improve mobility
and quality of life for local residents!



BETTER BIKING IN MONTCO

Be a part of enhancing the quality of life through Better Biking! Your sponsorship will directly support these quality transportation programs for disadvantaged communities.

Bike Safety:

Our Bike Safety program benefits youth in the Boys and Girls Clubs in Lansdale, Souderton and Ambler, Littles in Big Brothers/Big Sisters of Montgomery County, and other community members, by providing new, fitted bike helmets and bike safety educational materials. In 2024, we provided new, fitted helmets to 369 people.

Bike Match:

Our Bike Match program serves adults who need transportation to get to work. The program provides bicycles, helmets, lights, locks and safety education. We partner with Manna on Main St, Lansdale and Keystone Opportunity Center, Souderton to support their clients who need bikes to get to work. In 2024, 5 people were matched with bikes so they could get to work.

Bike Share:

Our Bike Share Program is a free community resource for local residents. Bicycles and tricycles are used for local trips, commuting, errands and recreation. Libraries and other partners host our bikes at their sites in Horsham, Lansdale, North Wales, Harleysville, Telford, and Upper Perk. Last year, our bike share program had a 43% increase in usage.

BETTER BIKING IN MONTCO SPONSORSHIP BENEFITS

Sponsorship Benefits	LEVEL 1 \$350	LEVEL 2 \$700	LEVEL 3 \$1000
Sponsor recognition in social media	X	X	X
Sponsor recognition in E-newsletter	X	X	X
Sponsor recognition on signage board at community events	X	X	X
Sponsor recognition on bike safety educational materials	X	X	X
Sponsor recognition on the Partnership TMA website		X	X
Sponsor recognition on Partnership TMA general brochure		X	X
Sponsor logo on helmet bags			X
Prominent placement of sponsor logo on bike share bikes			X
Volunteer opportunities for employees at community events			X

To become a sponsor, please reach out to us:
info@ptma-mc.org or 215-997-9100